



**CA HOPE for Children Trust Account Program Board (HOPE)**

915 Capitol Mall, Suite 170  
Sacramento, CA 95814

**NOTICE OF INTENT TO AWARD**

**Request for Proposals No. HOPE06-25**

**Marketing and Outreach Services**

April 14, 2026

Notice is hereby given that the CA HOPE for Children Trust Account Program Board intends to award Agreement No. HOPE06-25 to **BARÚ Advertising** for marketing and outreach services.

The last day to protest this award is April 22, 2026.

A handwritten signature in black ink that reads "Cassandra DiBenedetto".

Cassandra DiBenedetto,  
Executive Director