

California Capital Access Program (CalCAP)

Media Release Form

Capital Programs & Climate Financing Authority (CPCFA)

California Capital Access Program (CalCAP)

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Are you interested in your business being promoted? The Capital Programs & Climate Financing Authority's California Capital Access Program (CalCAP) would like to share the great stories about small business in California. The advantages could be promotional support or recognition for your business and more.

Business Name:

Phone Number:

First and Last Name:

Business Address:

Business Social Media Handles

Facebook:

X:

Instagram:

CalCAP Media Release Form

Other:

We at CalCAP want to explain to the public how our program works and how important small businesses are for California. I, the undersigned, am authorized to represent my organization and do hereby grant permission to CalCAP to use information and photos for my business in small business profile or success story marketing materials or promotions. This information includes, but is not limited to, my name, company name, business loan amount and purpose and those company representatives that I designate to be photographed or interviewed. I give unrestricted permission for my information to be used in print, video and digital media. I also give CalCAP permission to contact me for more information. By signing below, this consent is given without expiration, and future uses will not require additional permission.

Business Owner (or Authorized Representative) Signature:

Date:

Participating Lender:

Bank/Lender Authorized Representative Signature:

Date:

If you have questions, please contact CalCAP by phone at (916) 654-5610 or by email

calcap@treasurer.ca.gov.